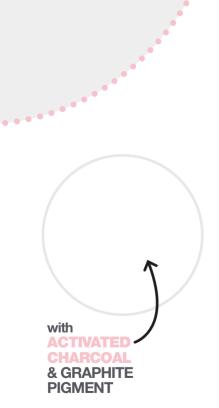


Shifts warm to COOL TONE DIRECTION







1step. **shampoo** 2step. **conditioner**

before



after



difiaba difiaba CHARCOLITE CHARCOLITE. COOL TONING ANTI-BRASS SHAMPOO ANTI-BRASS CONDITIONER with Restorative BondPlex with Restorative BondPlex MADE IN ITALY

Bye bye brassy hair!

An Innovative Hair Care Collection for post lightening, designed to eliminate brassiness and maintain cool tones in all shades.

COOL TONING ANTI-BRASS SHAMPOO

with Restorative BondPlex

This high-performance post blonding Shampoo eliminates yellow and brassy tones from natural or chemically treated blonde shades. Charcolite Cool Toning Anti-Brass Shampoo contains natural graphite pigments that work to maintain a perfect healthy blonde tone.

Activated Charcoal purifies the hair and scalp by eliminating impurities, leaving a shiny and shimmering hair surface to reflect light and add shine. Restorative BondPlex is an exclusive blend of precious naturally-derived oils, that rebuild the hair bonds and re-hydrate to optimal levels necessary for healthy and shiny blonde hair. This Shampoo has a pH of 4 to restore balance and naturally seal the cuticle after chemical services.

USE:Apply to wet hair, lather, and rinse. Follow with the Charcolite Cool Toning Anti-Brass Conditioner.

COOL TONING ANTI-BRASS CONDITIONER



with Restorative BondPlex

This highly effective post blonding Conditioner controls yellow and brassy tones in all blonde shades. Charcolite Cool Toning Anti-Brass Conditioner contains natural graphite pigments that treat to maintain or progressively tone to the perfect healthy blonde.

Whether your blonde is natural, highlighted, balayage, or highly processed, you can choose your level of cool. Use once a week for maintenance, twice a week for gentle toning, or up to 3 times a week for optimal cool toning results.

Restorative BondPlex is an exclusive blend of precious naturally-derived oils, that rebuild fragile hair bonds and re-hydrate to optimal levels necessary for healthy and shiny blonde hair. Thanks to our Restorative BondPlex, hair is instantly strengthened and restored.

USE: Apply to wet hair and leave on for 10 minutes then rinse. Processing time can be increased by up to 40 minutes. The longer you leave it on the cooler tone you will obtain.

250ml **e** 8.5 fl. oz. 600ml **e** 20.3 fl. oz.



250ml **e** 8.5 fl. oz. 600ml **e** 20.3 fl. oz.





250 ML. e 8.5 FL. OZ.





difiaba



COOL TONING
ANTI-BRASS SHAMPOO



MADE IN ITALY 250 G. **e** NET WT, 8.8 OZ



Charcolite Cool toning lightening paste 500 g

Charcolite Platinum powder lightener 500 g

Charcolite Cool toning anti-brass shampoo 250 ml

Charcolite Cool toning anti-brass shampoo 600 ml

Charcolite Cool toning anti-brass conditioner 250 ml

Charcolite Cool toning anti-brass conditioner 600 ml

