



id_{HAIR}

NIOPHLEX

STRONGER AND HEALTHIER HAIR STARTS NOW!



The Niophlex Range

A 3-step system designed to protect against damage and strengthening the hair in general.

Niophlex Bonder

Mixed with the products for the chemical treatments Niophlex Bonder creates new bonds, while it protects the hairs inner structure. Improves the hairs strength and elasticity.

PROFESSIONAL

Niophlex Enhancer

Nourishing cream to combine the bonds, while it provides moisture and care.

PROFESSIONAL

Niophlex Maintainer

Twice-a-week salon and home use treatment, that softens and strengthening the hair, while it also aids the hair flexibility and promotes high shine.

PROFESSIONAL
AND HOME

Stronger and Healthier Hair Starts Now!

The chemicals within IdHAIR products are very caring, but it doesn't matter how caring you make them, they are still a chemical process. This means they can leave the hair open and dry. This means damaged hair, that can result in hair breakage.

But that is over now! By combining ground breaking Niophlex with traditional colour and bleaching treatments, damage to the hair is prevented even before they start. This adds bonds, elasticity, and strength, enhancing the quality of the hair.

Key Ingredients

- Soybean IsoFlavones: Adds nourishment to improve the condition of the hair.
- N-acetyl-L-cysteine: This makes bonds and protects the hair.
- Phytoceramide: Recovered from rice, it creates a protecting shield around the hair strain.
- Amino acid: Adds moisture and strengthening properties that preserve the moisture of the hair and repairs the damaged parts.

NIOPHLEX



Niophlex is the hairdresser
new best friend.

It doesn't add anything to the
processing time. This means
that healthier and stronger
hair doesn't have to take
longer time!



Hair Colour Treatment

Prepare the hair colour mix as usual with the colour and activator in line with the instructions of your colour system.

Add 1g/ml Bonder per 10g hair colour. Apply the mixture and leave it to work as normal. Rinse thoroughly and shampoo the hair.

Apply a suitable quantity, depending on the length of the hair, of Enhancer; leave it in for at least 5 minutes. Rinse thoroughly and blow dry.

Use Maintainer twice a week for healthy and strong hair. After Shampooing, apply Maintainer from roots to ends. Leave it in for at least 5 minutes. Rinse thoroughly and blow dry.

1g/ml
Bonder
per
10g
Hair Colour



High Lift Colour Treatment

7,5g/ml
Bonder
per
50g
Hair Colour

Prepare the hair colour mix as usual with the colour and activator in line with the instructions of your colour system.

Add 7,5g/ml Bonder per 50g hair colour. Apply the mixture and leave it to work as normal. Rinse thoroughly and shampoo the hair.

Apply a suitable quantity, depending on the length of the hair, of Enhancer; leave it in for at least 5 minutes. Rinse thoroughly and blow dry.

Use Maintainer twice a week for healthy and strong hair. After Shampooing, apply Maintainer from roots to ends. Leave it in for at least 5 minutes. Rinse thoroughly and blow dry.



Bleaching Powder In Any Treatment

Prepare the bleaching powder mix as usual with the colour and activator in line with the instructions of your bleaching powder system.

Add 2g/ml Bonder per 10g bleaching powder. Apply the mixture and leave it in as normal. Rinse thoroughly and shampoo the hair.

Apply a suitable quantity, depending on the length of the hair, of Enhancer; leave it in for at least 5 minutes. Rinse thoroughly and blow dry.

Use Maintainer twice a week for healthy and strong hair. After Shampooing, apply Maintainer from roots to ends. Leave it in for at least 5 minutes. Rinse thoroughly and blow dry.

2g/ml
Bonder
per
10g
Bleaching
Powder



Direct Colour Treatment

1g/ml
Bonder
per
10g
Direct Colour

It is possible to use Direct Colour right after bleaching.

Mix the desired colour with Niophlex Bonder in the ratio 1g/ml per 10g Direct Colour.

Shampoo if necessary, apply a suitable quantity, depending on the length of the hair, of Enhancer, leave it in for at least 5 minutes. Rinse thoroughly and blow dry.

Use Maintainer twice a week for healthy and strong hair. After Shampooing, apply Maintainer from roots to ends. Leave it in for at least 5 minutes. Rinse thoroughly and blow dry.

Damage Shielding Treatment

10g/ml
Bonder
per
15g/ml
Enhancer

Mix 10g/ml Bonder per 15g/ml Enhancer. Apply from roots to ends. Processing time is 15 minutes under a heat source. Rinse thoroughly.

Continue by adding Enhancer (By itself) from roots to ends. Leave it in for 2-3 minutes. Rinse thoroughly and blow dry.

Use Maintainer twice a week for healthy and strong hair. After Shampooing, apply Maintainer from roots to ends. Leave it in for at least 5 minutes. Rinse thoroughly and blow dry.



Keratin Straightening Hair Treatment

Follow the instructions of your keratin system.

Before the use of your keratin straightening cream mix 1g/ml Bonder per 10g straightening cream.

Apply the mixture and follow your normal instructions for your keratin straightening system.

Apply a suitable quantity, depending on the length of the hair, of Enhancer, leave it in for at least 5 minutes. Rinse thoroughly and blow dry.

Use Maintainer twice a week for healthy and strong hair. After Shampooing, apply Maintainer from roots to ends. Leave it in for at least 5 minutes. Rinse thoroughly and blow dry.

1g/ml
Bonder
per
10g
Straightening
Cream



Chemical Straightened Hair Treatment

10g/ml
Bonder
per
50g
Straightening
Cream

Start by shampooing the hair and then mix 10g/ml Bonder per 50g of straightening cream.

Apply as normal and rinse thoroughly. Apply the necessary amount of neutralizer. Leave it to work and rinse.

Apply a suitable quantity, depending on the length of the hair, of Enhancer. Leave it in for at least 5 minutes. Rinse thoroughly and blow dry.

Use Maintainer twice a week for healthy and strong hair. After Shampooing, apply Maintainer from roots to ends. Leave it in for at least 5 minutes. Rinse thoroughly and blow dry.



Perm Treatment

Follow the instructions of your perm products.

After ended treatment, towel dry the hair and you are ready for Niophlex.

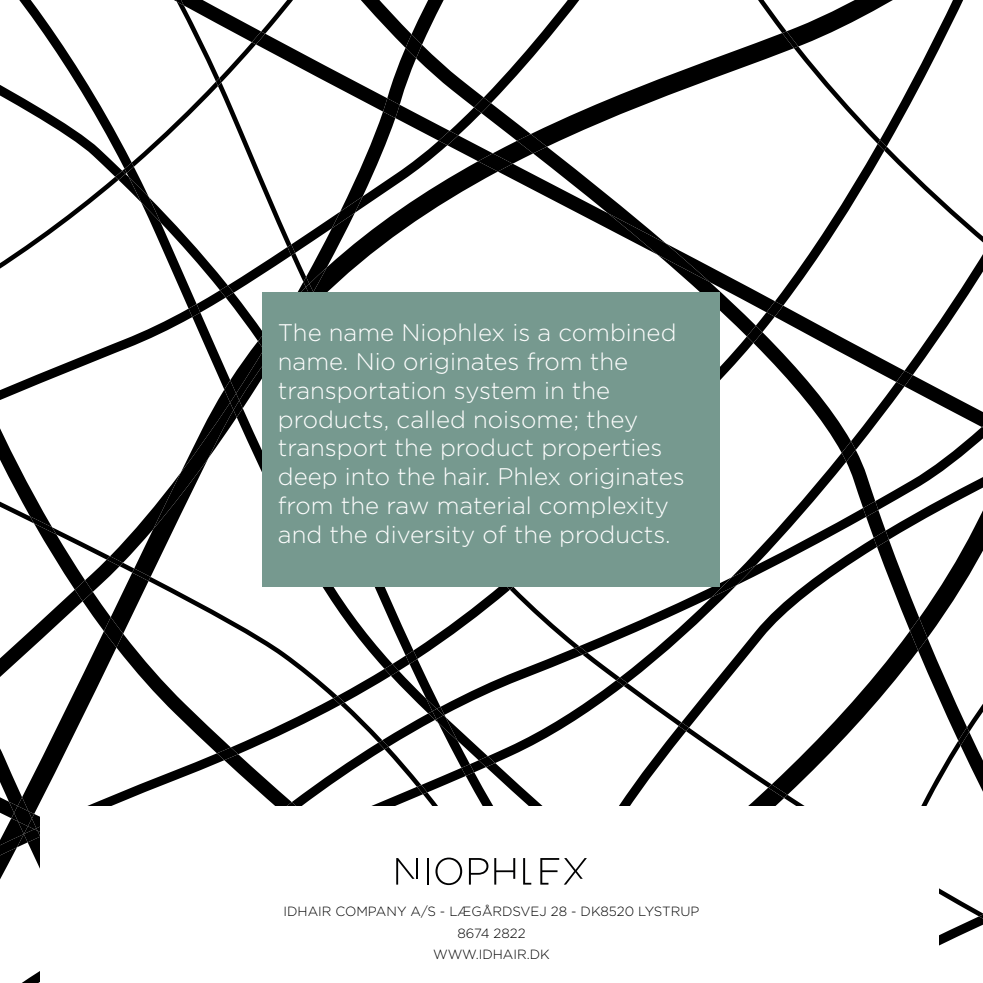
For medium and long hair apply 25-30g/ml Bonder from roots to ends. Leave it in for 10 minutes.

Apply Enhancer from roots to ends in saturated hair, without rinsing, and Leave it to work for 5 minutes.

Rinse gently and blow dry.

Use Maintainer twice a week for healthy and strong hair. After Shampooing, apply Maintainer from roots to ends. Leave it in for at least 5 minutes. Rinse gently and blow dry.

25-30g/ml
Bonder



The name Niophlex is a combined name. Nio originates from the transportation system in the products, called noisome; they transport the product properties deep into the hair. Phlex originates from the raw material complexity and the diversity of the products.

NIOPHLEX

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