

Beauty



Norman Hamilton, left, at Stephen Cordina's stand at the Top Drawer event in London.

Fragrances based on Maltese flora

Malta was represented at one of London's most iconic luxury events when entrepreneur and aroma therapist Stephen Cordina exhibited his fragrant collection of home and beauty products at the world-famous Top Drawer fair in Olympia.

Bringing together a showcase of carefully selected British and international suppliers and designers, Top Drawer is London's largest design-led gift trade event.

Cordina, accredited through the British Complementary Medical Association and the Swiss Federation of Professionals, said: "I'm delighted to be exhibiting for the first time and to be presenting my products to buyers from all over the world. So far, we have had a high level of interest in the collection and in Malta itself."

"My strategy for 2015 is to further establish myself in Malta, as well as to break into markets such as the UK. I look forward to

working with Malta Enterprise and the High Commission in London, both of which have already given me great support."

Maltese High Commissioner Norman Hamilton, who visited Cordina's stand, was impressed by the entrepreneur's collection and determination to showcase Malta.

"It has been a pleasure to visit this prestigious fair and to view a Maltese artist and entrepreneur exhibit his own brand to such high standards. Stephen is surely making a name for himself and Malta in London," Hamilton said.

Cordina is the first modern-day creator of distinctive fragrances based on Maltese flora. His candles, which when melted turn into a body lotion, have been a hit, as has his range of bathroom products.

Following on from the fair, the range of Aroma & Therapy products will be permanently on sale in the UK, as well as in Malta and five other European locations.



New hair treatment concept

No Inhibition Age Renew, a new concept in hair treatment, has been launched by Zone Concept, makers of Milk Shake, Simply Zen and Urban Tribe.

The treatment gives the hair the elements it needs to delay the ageing process. Natural ingredients nourish the hair, maintain moisture, improve the hair's body, protect colour, decrease the hair's porosity and protect from UV rays.

Hyaluronic acid, combined with hydrolysed rice proteins, has a potent antioxidant and anti-ageing effect. An alternative to Botox, it is non-toxic.

Melitan reverses the ageing process by stimulating melanogenesis, the pigmentation process, increasing the percentage of moderated and highly pigmented cells in the hair bulb. It also acts on the scalp and helps delay the appearance of grey hairs.

Organic Rooibos or 'red bush', a native plant of South Africa, helps give hair lustre and to enhance natural or cosmetic hair colour.

A luxury shampoo and a revitalising mask, both of which are paraben- and sulphate-free, are available for home use. A daily defence cream, a leave-in for all hair types, helps to prevent split ends and control frizz.

No Inhibition Age Renew is imported by Cortex Ltd. For trade enquiries, e-mail robert@corxtxtld.com or call 9947 2152.

Dior's 2015 new spring look

Dior's new spring look is refreshing and exhilarating, with light from its palette blending half-tones and bright shades, glimmering pastels and contrasting colour blocks.

These cheerful confetti colours can be worn in infinite combinations: vibrant lilac, sparkling poppy and invigorating green blossom alongside a breath of petal white.

Two new products are part of this spring look. DiorshowKhôl and Cheek & Lip Glow. The first vibrantly accentuates the eyelid and underlines the lower lashes with precision and intense colour: organic shades of grey, brown, black and blue.

A retractable liner in metallic silver can create fine or broad lines and can be used all over the eyelid as a base, adding intensity to eye shadow in the same way as the pros, or to obtain a perfect smoky eye in a single sweep.

Cheek & Lip Glow gives lips and cheeks a subtle and rosy blush.

The full range of Dior products is distributed by X-Treme Co. Ltd. For trade enquiries, call 2388 2110.



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Hairstylist launches gift card, offers

Toni&Guy salons have launched a €30 Valentine's Day gift card, which includes two haircuts for him and three blow-dries for her.

Clients can also benefit from special offers on services, including a blow-dry, starting from €7, at the stylists' Sliema salon, The Plaza shopping centre, every day between Monday and Friday, from 11am to 4pm.

For more information, visit Toni&Guy Malta on Facebook or www.toni&guy.com.mt.