

# LUMINAGE COLORING COLLECTION

# WHAT IS LUMINAGE

No more standard highlights  
or sunlights... everyone is  
crazy about highlights  
without root re-growth







COLORE  
SENZA  
TEMPO  
luminage  
NATURAL LIGHT

luminage  
NATURAL LIGHT



**A perfect  
fusion  
between art  
and nature**

# IT'S TIME FOR YOUR HAIR TO SHINE.

The new Z.one Concept blending coloring  
service

Hair appears naturally highlighted in the sun.

luminage  
NATURAL LIGHT



Luminage is the new coloring technique using bright stickers.

This instrument allows you to select strands naturally depending on the pressure that you apply to the sticker on the hair.



# With luminosity you can achieve:

- \_ Natural highlights without streaks
- \_ A natural effect that imitates the effects of the sun
- \_ Creative results mixing various nuances
- \_ Gentle and delicate on the hair

THIS IS THE COLORING  
COLLECTION INNOVATION

The coloring collection seminar will be channelled through luminage techniques.

Through this system the hairdresser can increase salon coloring services

With the communication materials the hairdresser spreads an effective message to attract new clients.



# COLLECTION PREVIEW















