LUMINAGE COLORING COLLECTION



WHAT IS LUMINAGE

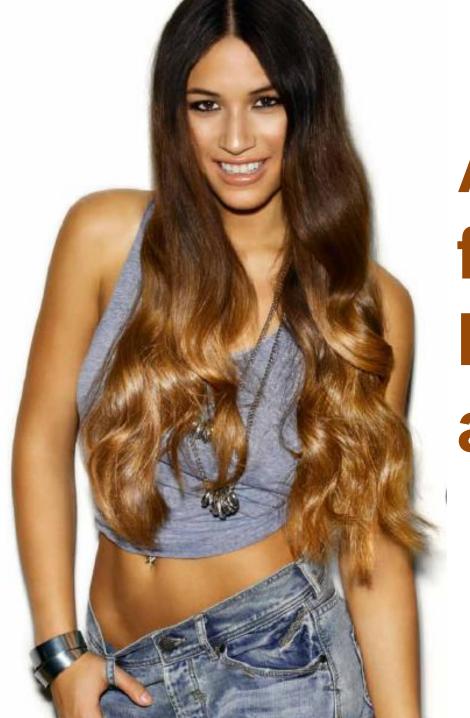


No more standard highlights or sunlights... everyone is crazy about highlights without root re-growth









A perfect fusion between art and nature

IT'S TIME FOR YOUR HAIR TO SHINE.

The new Z.one Concept blending coloring service

Hair appears naturally highlighted in the sun.



Luminage is the new coloring technique using bright stickers.



This instrument allows you to select strands naturally depending on the pressure that you apply to the sticker on the hair.





With luminosity you can achieve:

_Natural highlights without streaks

_ A natural effect that imitates the effects of the sun

- Creative results mixing various nuances
- Gentle and delicate on the hair



THIS IS THE COLORING COLLECTION INNOVATION



The coloring collection seminar will be chanelled through luminage techniques.

Through this system the hairdresser can increase salon coloring services
With the communication materials the hairdresser spreads an effective message to attract new clients.



COLLECTION PREVIEW











